



PACK THE PARK 5k & FUN RUN

For Friday Food Packs

Saturday, June 8th 2019
Run starts at 9 a.m.

Lake Forest Park Town Center
www.packthepark.org

Sponsorship Opportunities

Support the 4th annual Pack the Park 5k Fun Run! This fun family event will raise money to provide hunger-free weekends for children in our community facing food insecurity. Your sponsorship helps to defray the cost of organizing the run/walk. Funds received from sponsorships are used to pay for event costs, permitting, promotional materials and more. Any additional sponsorship funds will go directly toward the Friday Food Packs program.

In addition to having an impact on reducing hunger in our community and supporting students and families in Lake Forest Park and Shoreline School District. Your sponsorship provides you direct visibility with over 1600 families at the schools and over 13,000 LFP residents through community outreach, promotion and social media. There are various levels of sponsorship. Size and placement of logos on t-shirts and website are based on sponsorship level.

Local families support those who support their community!

Community Leader (\$750)

- Listed as sponsor on website with logo & link
- Listed as sponsor in school electronic & printed newsletters
- Recognition on PTP social media
- Prominent display of logo on all race t-shirts
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name before and after the race
- 2 complimentary race entries

Pacesetter (\$500)

- Listed as sponsor on website with logo & link
- Recognition on PTP social media
- Display of logo on all race t-shirts
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name before and after the race
- 1 complimentary race entry



PACK THE PARK 5k & FUN RUN

School Spirit (\$250)

- Listed as sponsor on website with logo & link
- Recognition on Pack The Park media
- Promotional materials in race packet
- Display of logo on all race t-shirts

Mile Marker Sponsor (\$175 each or \$300 for all three markers)

- Company name will appear on one-mile marker sign, which will be prominently displayed at the 1-mile mark or the 2-mile mark or the 3-mile mark. Or, for \$300, company name or logo can appear on all three signs.
- Promotional materials in race packet
- Display of logo on all race t-shirts
- Listed as sponsor on website with logo & link
- Recognition on Pack the Park social media

Champion (\$150)

- Display of logo on all race t-shirts
- Promotional materials in race packet
- Listed as sponsor on website with logo & link
- Recognition on PTP social media

Team Name on Shirt (\$150)

- Team Name on back of shirt
- Listed as sponsor on PTP Social Media

Water Station Sponsor (\$100)

- Company name will appear on a prominently located sign at water station.
- Listed as sponsor on website with logo & link

Weekend Backpack and Friday Food Pack Programs provide food packages to chronically hungry students from low-income and homeless households who are at risk of hunger over the weekend when free school meals are unavailable. Every Friday, students are discretely given a bag of food containing easy to prepare foods which is then tucked into their backpacks and brought home. When children receive the nourishment they need, they can begin to experience success, academically, developmentally and socially. For more information: <http://www.food4kidsshoreline.com/>

Thank you for supporting your community!



PACK THE PARK 5k & FUN RUN Sponsorship Form

June 8th, 2019 9 a.m.

Lake Forest Park Town Center

Please return by May 1, 2019

Checks should be made payable to Race Organizers:

Kind and Company Events

4625 NE 178th Street, Lake Forest Park, WA 98155

Friday Food Packs Tax ID: 91-0625851

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (*please circle*):

Community Leader

Pacesetter

School Spirit

Mile Marker (1,2 or all 3)

Champion

Water Station

Team Name Sponsor

Teams (*Only*)

2. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, sign, etc.:

Artwork and logos should be submitted to kindandcompanyevents@gmail.com as follows:

- Logos for t-shirts will be printed **only in one-color** and should be submitted as hi-res (300 dpi) JPEG or EPS or Vector files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signs should be submitted as hi-res (300 dpi) JPEG or EPS or Vector files. Most Photoshop and Illustrator files can also be accepted.
- Logos for website should be submitted as 72 dpi JPEG or PNG files.

3. Team Name: _____

(For Team Name Sponsors Only)

4. Participants can register for Pack the Park Fun Run/Walk at www.packthepark.org