



# **PACK THE PARK FUN RUN/WALK**

***Fun Run to benefit Friday Food Pack Programs  
in the Shoreline School District***

**Saturday, June 6th 2020**

**Lake Forest Park Town Center  
[www.packthepark.org](http://www.packthepark.org)**

## **Sponsorship Opportunities**

Support the annual Pack the Park 5k Fun Run! This fun family event will raise money to provide hunger-free weekends for children in our community facing food insecurity. Your sponsorship helps to defray the cost of organizing the run/walk. Funds received from sponsorships are used to pay for event costs, permitting, promotional materials and more. Any additional sponsorship funds will go directly toward the Friday Food Packs program.

In addition to having an impact on reducing hunger in our community and supporting students and families in Lake Forest Park and Shoreline School District. Your sponsorship provides you direct visibility with over 2500 families at the schools and over 14,000 LFP residents through community outreach, promotion and social media. There are various levels of sponsorship. Size and placement of logos on t-shirts and website are based on sponsorship level.

***Local families support those who support their community!***

### **Community Leader (\$1,000)**

- Listed as sponsor on website with logo & link
- Listed as sponsor in electronic newsletters
- Recognition on social media
- Prominent display of logo on all race t-shirts
- Prominent display of logo on event posters
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name before and after the race
- 4 complimentary race entries

### **Pacesetter (\$750)**

- Listed as sponsor on website with logo & link
- Listed as sponsor in electronic newsletters
- Recognition on social media
- Display of logo on all race t-shirts
- Display of logo on event posters
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name before and after the race
- 2 complimentary race entry

***The net proceeds benefit the Friday Food Packs and Food 4 Kids Programs at schools in the Shoreline School District and is an outreach of Lake Forest Park Presbyterian Church.***



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## School Spirit (\$500)

- Listed as sponsor on website with logo & link
- Listed as sponsor in electronic newsletters
- Recognition on social media
- 1 complementary race entry
- Promotional materials in race packet
- Display of logo on all race t-shirts
- Display of logo on event poster

## Champion (\$250)

- Display of logo on all race t-shirts
- Promotional materials in race packet
- Listed as sponsor in electronic newsletters
- Listed as sponsor on website with logo & link
- Recognition on social media

## Mile Marker Sponsor (\$175 each or \$300 for all three markers)

- Company name will appear on one-mile marker sign, which will be prominently displayed at the 1-mile mark or the 2-mile mark or the 3-mile mark. Or, for \$300, company name or logo can appear on all three signs.
- Promotional materials in race packet
- Display of logo on all race t-shirts
- Listed as sponsor on website with logo & link
- Recognition on social media

## Team Name on Shirt (\$150)

- Team Name on back of shirt
- Listed as sponsor in electronic newsletters

## Water Station Sponsor (\$100)

- Company name will appear on a prominently located sign at water station.
- Listed as sponsor on website with logo & link

*Weekend Backpack and Friday Food Pack Programs provide food packages to chronically hungry students from low-income and homeless households who are at risk of hunger over the weekend when free school meals are unavailable. Every Friday, students are discretely given a bag of food containing easy to prepare foods which is then tucked into their backpacks and brought home. When children receive the nourishment they need, they can begin to experience success, academically, developmentally and socially.*

*For more information: <http://www.food4kidsshoreline.com/>*

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## Thank you for supporting your community! Sponsorship Form

June 6th, 2020 9 a.m.

Lake Forest Park Town Center

Please return by May 1, 2020

Checks should be made payable to kind and company events  
4625 NE 178<sup>th</sup> Street, Lake Forest Park WA 98155

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Web site address: \_\_\_\_\_

1. Sponsorship level (*please circle*):

Community Leader      Pacesetter      School Spirit      Mile Marker (1, all 3)  
Champion      Water Station      Team Name Sponsor

2. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

\_\_\_\_\_

Artwork and logos should be submitted to [info@kindandcompanyevents.org](mailto:info@kindandcompanyevents.org) as follows:

- Logos for t-shirts will be printed **only in one-color** and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for website should be submitted as 72 dpi JPEG or PNG files.

3. Team Name: \_\_\_\_\_ School \_\_\_\_\_

(For Team Name Sponsors Only)

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